

# Working Smarter...

As your business grows you need to change the way you work and to re-think your strategy.

When your business was small you could succeed by working longer and harder than your competitors. Now that you have grown, this formula no longer works. You hit the “glass ceiling”.

To succeed and continue growing will require planning, teamwork, efficiency & communication **throughout** your organisation. You need to **work smarter**.

- Employ highly effective people and commit to their training and development
- Refine and improve your business systems
- Ensure that your people and systems work together to meet the needs of your business.

After all, this is what your competitors are doing.

We help you to achieve **your** success.

We aim to help the individuals we deal with as well as the organisations they work for.

By partnering with you we can grow and succeed together... A true “Win-Win” outcome.



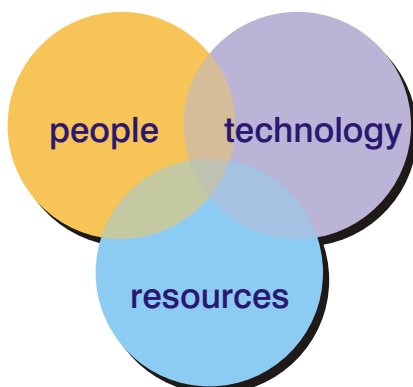
## Ensuring your success

The world of business is moving faster and heading in exciting new directions. The Internet has changed the business world forever.

Only healthy, growing, vibrant companies will succeed in the future. You need business partners who understand this fact and can help you with the leadership, practical ideas and commitment to move forward with you.

At Communicat we have the vision of where business is heading in the future.

We can partner with you in a strategy to integrate your People, Technology and Resources, manage the overlaps between them and achieve a successful result. We can give you this balance. And we bring it all to you with a smile!



Your first and most important step is to have the right **People**, properly trained and supported. Without them it is a complete waste having the best technology.

Searching for the people who possess the right skills and the right fit for your organisation is like looking for gold. They are the key which unlocks the power that technology offers. We can help you to bring out the best in your existing team. And when you need new staff we can help you to find the right people. We can train and support them to build on your success.

Your second step is having the right **Technology**. We're constantly sifting through the latest developments to find out which solutions work effectively **and** which ones will last the distance. We won't treat you like a guinea pig.

We recommend proven leading solutions... systems which are reliable and leaders in the marketplace.

We have the "know-how" to integrate and extend systems so that they work effectively in your business.

As your use of the Internet and eBusiness grows your security risks will also increase. So, it is vital to develop your security strategy. We can help you to achieve your desired level of protection at a reasonable cost.



In today's complex, fast paced business world you sometimes need Resources but you can't justify the cost to get started. This is the third component of our service. You can hire what you need from us at a fraction of the cost. We can provide you with systems, software, Internet, security, communication facilities and specialist help.

We know that our dedication and loyalty builds strong long term relationships with our clients. We have proven this since we commenced business in 1987. Perhaps you have become cynical after dealing with sales people who were more focused on their sales commission than on your needs? Or perhaps they simply lacked the necessary expertise or resources?

*Communicat offers you a **refreshing change.***

- *We are committed to a long-term partnership strategy with our clients.*
- *Our team is highly professional... that's the only type of person we will employ.*
- *We have a wealth of knowledge and experience.*
- *Extensive Information Technology resources.*
- *Integration - We know how it all fits together.*



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