

# Communicat eShop



***Your unlimited online shopping experience***

eShop is the easy way to sell your products over the Internet. eShop delivers a professional online shopping system without the need to learn or invest in complex internet technology.

## **eShop is flexible to fit in with your branding and marketing strategy**

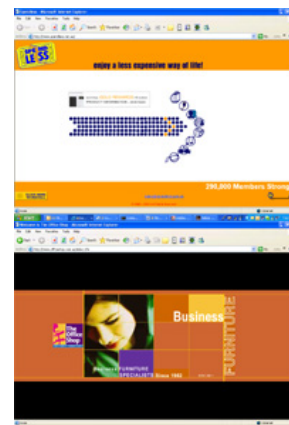
Great presentation is a key to great sales. It is vital that your online shopping system fits in with your image and your branding. That's why eShop allows you to complete flexibility in the way you present your online shopping experience to your clients.

Whatever your story.... whether you want to promote low prices, high quality or be funky... that's exactly how eShop will appear to your clients. eShop provides you with a template. We show you how to apply the colours, designs and workflows to fit in with your preferred branding model.

eShop opens your doors for sales 24 x 7 anywhere around the world.



**It's your choice**



## **Business Benefits:**

- Quick setup - Start selling immediately
- Increase your revenue – open up new marketing channels
- Reduce operational costs
- Improve your client's shopping experience with clear and systematic self-service browsing and buying
- Empower your sales force – your sales team can enter sales directly from the field
- Minimum overhead – minimum investment – minimum training
- eShop can be hosted at your office or at our bureau

## **Sales and Marketing Features:**

- Choose free browsing for retail customers or customer login for Business to Business method
- Online registration
- Stock catalogue facility
- Powerful searching
- Online ordering and selling
- Automatic freight calculation
- Credit card payment
- Unlimited flexibility - presentation, products, services and workflows
- User friendly – minimal training required.

## **Technical features:**

- Choose high graphics, high speed or any combination
- Standard package, fully configurable
- Fully Microsoft compatible based on MS SQL Server database
- Compatible with popular browsers
- Can be run standalone or linked to back office systems