

# ARROWSQL

A new level of business agility

## EASY-TO-USE BUSINESS INTELLIGENCE (BI) TOOLS:

With ArrowSQL, you can utilise Microsoft SQL server's in-built intelligence tools to support you in gathering high-level knowledge and new customer insights.

The **Query Analyser** feature allows for easy database manipulation so you can query tables to obtain data that matches a clearly specified criteria – quickly and easily.

**Microsoft Analysis Server** provides the ability to develop and manage wizard driven multi-dimensional OLAP structures that can be browsed from Microsoft Excel and other applications to create, manage and deliver real-time reports (delivered on request – pull reports, or based on an event – push reports)

**Notification Services** enable you to generate messages customised to meet a user's specific needs or criteria. For example, "Notify me when my customer, Joe Black, reaches his credit limit for the month" – ArrowSQL can extract the information automatically, and deliver it via a wide variety of devices such as a mobile phone or a Pocket PC. So everyone in the business can be empowered with information, with no resources required to generate this intelligence.

**Database triggers** give you the ability set a procedure that automatically takes effect when the data in a table is altered in any way. For example, audit trails can be created for any masterfile field changes or when you make changes to a debtor it could update the information in your CRM database.

If you are currently using Visual Arrow, there are a number of compelling reasons why the move to ArrowSQL is a sound business decision...

**A simple upgrade path is guaranteed:** There is a current upgrade path available from Visual Arrow to ArrowSQL. Included in ArrowSQL are conversion programs to convert data to SQL format – quickly and easily so there is no disruption to your operations and no re-keying of data.

Also ArrowSQL comes standard with the **Extended General Ledger module** so you gain this added functionality at no extra cost.

Plus, your **staff won't need retraining.** ArrowSQL looks and operates exactly the same way as Visual Arrow – the move will be seamless from a user perspective.



T 1800 248 264  
www.arrow.net.au

## IT'S ABOUT ELEVATING YOUR PERFORMANCE

- Increased business revenue and profitability
- Improved productivity
- Enhanced customer service
- Streamlined and integrated business processes
- True and affordable scalability to match needs
- Dynamic and reliable business intelligence
- Empowered employees – reduced frustration
- Faster and a more responsive business!

## ARROWSQL CUSTOMER SNAPSHOTS...

"Our decision to migrate to ArrowSQL was driven by the need for stability. We find it much easier to maintain and operate, and the migration was a piece of cake. We also run Crystal Reports, but where the old system would take 15 minutes to generate a report, ArrowSQL takes 15 seconds!" **Artwrap**

"We started off on a simple system and needed to move to something more sophisticated. The number one SQL benefit has been that it is so much swifter. On top of that, everything is now integrated from accounts to traceability information, with our sales program on the back of it. We can open a second branch and link into it - everything can be done remotely."

"The migration to ArrowSQL was a seamless one – the process for converting the data was faultless and took next to no time...we didn't need to re-key data, and the interface looks and feels the same so our staff felt familiar with it." **E.V.E Litecom**

